

Wisconsin FORCE Privacy Policy

Updated: May 15, 2015

Privacy

Wisconsin FORCE realizes how important privacy is to our membership and those who register for events on our calendar.

This policy describes what types of information we gather about you, how we use it.

Information Collection

We gather certain broad information about website use including the number of unique visitors, the frequency with which they visit, and the programs and services preferred. We look at the data in summary form, rather than on an individual basis. We gather this information so we can learn how many people visit the Wisconsin FORCE site, which pages are the most and least viewed, and which websites are referring visitors to our sites. We use this information to help us in restructuring sites to meet our members' needs. Wisconsin FORCE site does not respond to "Do Not Track" signals.

The Wisconsin FORCE site and services are intended for general audiences and do not knowingly collect any personal information from children under 13 years of age. We are committed to complying fully with the Children's Online Privacy Protection Act of 1998. Of course, Wisconsin FORCE also encourages parents to discuss privacy issues with their children.

Cookies

The Wisconsin FORCE online network utilizes a standard technology called a "cookie" to collect information about how our sites are used. Cookies are small strings of text stored on your computer's hard drive by a Web server. For example, session cookies identify your computer during a particular session to track the items you have placed in your "shopping cart" during a visit to our online stores. Please note that if you choose to decline cookies, you may not be able to access certain interactive features and services offered on the Wisconsin FORCE site.

IP Addresses

We collect and analyze traffic on our websites by keeping track of the Internet Protocol (IP) addresses of our visitors.

Personal Information

You may be asked to provide different types of personal information, including your name, date of birth, email address, mailing address or telephone number. Particular services may require additional information such as your billing address, credit card number and expiration date. For example, we may ask for information to process your membership application, facilitate an online store purchase, or register for one of our events. There are also optional opportunities for you to share your preferences and interests.

Control of Personal Information

Data Security

We protect your personal information by using technologies and processes such as encryption, access control procedures, network firewalls, physical security and other measures. Data is secured in transit by Secure Sockets Layer (SSL) technology. Only authorized volunteers, employees or agents with a legitimate business purpose are allowed to access your personal information.

Please understand that the Wisconsin Firearm Owners, Ranges, Clubs, and Educators, Inc. is not responsible for the privacy practices of websites linked to our sites, information forwarded to event host(s), or other third parties. When

leaving the Wisconsin FORCE site using such a link or by clicking on an advertisement, you should review the applicable privacy policy of the other party.

Changes to This Policy

Wisconsin Firearm Owners, Ranges, Clubs, and Educators, Inc. may occasionally update this Privacy Policy. When we make changes to this Policy, you will see the word "updated" and the effective date beneath the Privacy Policy title. Wisconsin Firearm Owners, Ranges, Clubs, and Educators, Inc. encourages you to review this Policy periodically to be informed of how we are protecting your information.

Contacting the Wisconsin Firearm Owners, Ranges, Clubs, and Educators, Inc.

If you have questions about this statement or believe that we have not adhered to it, please contact us via the email, phone number or address shown below.

Online: contact@wisconsinforce.org

Phone: 920-687-0505

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